



INDUSTRIALISATION IN AFRICA

TWIMS EXECUTIVE DEVELOPMENT PROGRAMME

Is your organisation geared for African growth?

Course Price: R20000 | Date: 24th - 27th August 2021

Course overview:

The course explores the key role of African trade and industrial development for the future of South African based manufacturers and prepares course participants to take advantage of emerging regional opportunities through the application of a selection of strategic approaches to African expansion. It starts with a focus on continental economic and market developments, as well as industrial and trade policy experiences in Africa and South Africa post-1994. Specific attention is given to multilateral, regional, and bilateral trade agreements that dominate international trade, and their strategic implications for different types of manufacturers. The ongoing developments in the African Continental Free Trade Area (AfCFTA) are explored in terms of their potential significance for local and international producers.

The first two days help build a platform of understanding about selected features of the African continent and its economic processes. This is followed by the third day where some case studies are explored and where groups do preparation from their Day 4 presentations. These “board presentations” are geared to advocating for company resource deployment and associated responses to opportunities linked to trade and/or investment options for South African manufacturers in other African countries. The application of learning is focused on using a set of concrete opportunities and challenges based on the firms represented within the course. The course is completed with an interrogation of lessons from each of the presentations and those gained from the presented material.

Learning outcomes:

At the end of the course, participants will have secured a substantially deeper theoretical and practical understanding of African trade and industrial development opportunities and challenges and have gained access to strategic tools to assess future approaches.

Who should attend?

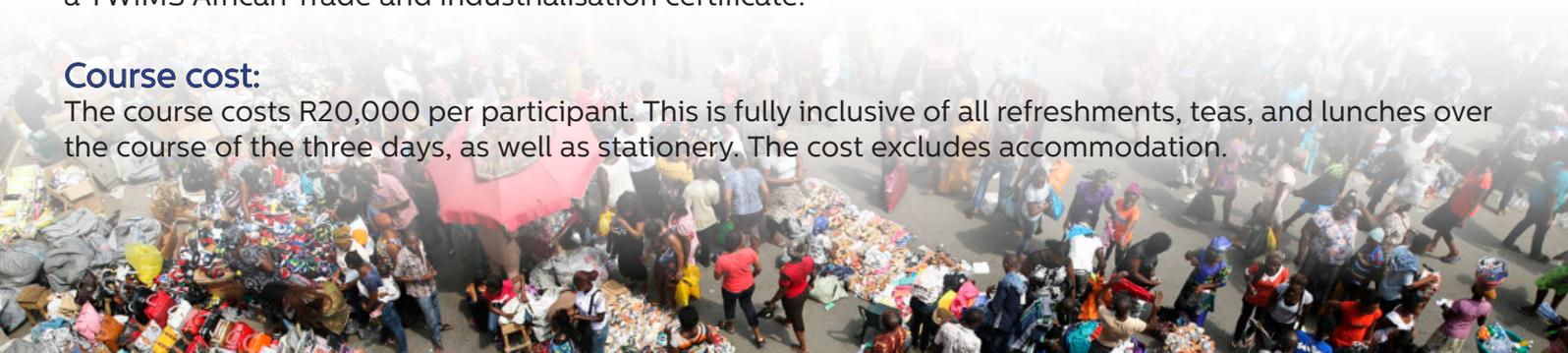
Senior manufacturing managers and executives, and public-sector executives with manufacturing portfolios. The course will be taught at a post-graduate level and so executives should preferably have a graduate-level qualification. Participants who successfully complete the course will earn a TWIMS Industrialisation in Africa course completion certificate.

Certification:

Participants who attend all 4 days of the course, and who successfully complete the assignment, will earn a TWIMS African Trade and Industrialisation certificate.

Course cost:

The course costs R20,000 per participant. This is fully inclusive of all refreshments, teas, and lunches over the course of the three days, as well as stationery. The cost excludes accommodation.



Course Framework:

Course	Key Focus Points
Day 1	<ul style="list-style-type: none">• Course introduction: Africa in context• Why the development of regional markets matters for African industrialisation?• The role of government policy and associated African policy challenges
Day 2	<ul style="list-style-type: none">• Global, regional, and bilateral trade policies• The African Continental Free Trade Area (AfCFTA)• South Africa: from Industrial Policy Action Plans to Master Plans
Day 3	<ul style="list-style-type: none">• The experience of South African business and the rest of Africa (including ethical & sustainability issues)• Group work session (on-site preparation for Day 4 in allocated)
Day 4	<ul style="list-style-type: none">• Board presentations on trade and/or investment strategies for South African firms• Learning consolidation: Defining appropriate strategic responses

Course facilitator

The course is jointly facilitated by Prof. Justin Barnes and Glen Robbins of TWIMS.



Professor Justin Barnes is an Associate Professor at the Gordon Institute of Business Science and TWIMS' Executive Director. Justin has worked in the South African manufacturing sector since 1995. All of his qualifications are from the University of Natal, with his BA Hons (Geography) completed cum laude in 1994, his MSocSci (Development Studies) completed cum laude in 1995, and his Ph.D. (Development Studies - industrial specialisation), completed in 2001. Justin has developed strategies for numerous firms, and he has advised several national governments on their industrial and trade policies. Most recently he has been exploring the impact of digital technologies on the formulation of firm-level strategies and broader industrial policy. Justin has published extensively, and his expertise has led him to work in over 30

Glen Robbins is TWIMS' Academic Head of African Industrialisation. He also holds honorary and research associate positions at a number of other South African universities. Glen has worked in the public, non-profit and private sectors for well over two decades, both in South Africa and internationally. He has extensive working experience in southern and eastern Africa and has worked in the public sector at a senior level and has led major research and policy initiatives for South African clients as well as for multilateral institutions (such as those that are part of the United Nations system). His expertise cuts across urban and regional development, public finance, and industrial policy. He has an MPhil in Development Studies from the Institute of Development Studies at the University of Sussex.



Venue and accommodation:

The course is run at the TWIMS campus, 74 Everton Road, Kloof. Each day starts at 09:00 and concludes at 16:30. Accommodation is available on-site at an additional cost. Visit the TWIMS website (www.twimsafrica.com) for further details.

Covid-19 mitigation steps:

TWIMS follows strict protocols to mitigate the threat of Covid-19. We use an 80-seater auditorium for the class to ensure adequate social distancing is observed at all times; everyone on campus is temperature checked daily; all venues are sanitized daily; food and beverages are served individually; and the wearing of masks is strictly enforced while on campus.

Applications:

Participation is limited to a maximum of 25 executives. Application for participation can be made on-line at www.twimsafrica.com. TWIMS reserves the right to only accept applicants who are likely to benefit from the course and who can make a full contribution to group activities.



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www.twimsafrica.com