



TWIMS

# Industrialisation in Africa

TWIMS EXECUTIVE DEVELOPMENT PROGRAMME

## Is Your Organisation Geared For Africa?

TWIMS Campus | 2 - 4 August 2022

### Course overview:

This course explores the key role of African trade and industrial development for the future of South African based manufacturers and prepares course participants to take advantage of emerging regional opportunities through the application of a selection of strategic approaches to African expansion. It starts with a focus on continental economic and market developments, as well as industrial and trade policy experiences in Africa and South Africa post-1994. Specific attention is given to multilateral, regional, and bilateral trade agreements that dominate international trade, and their strategic implications for different types of manufacturers. The ongoing developments in the African Continental Free Trade Area (AfCFTA) are explored in terms of their potential significance for local and international producers.

Day one helps build a platform of understanding about selected features of the African continent and its economic processes. This is followed by the second day where some case studies are explored and where groups do preparation for their day three presentations. These “board presentations” are geared to advocating for company resource deployment and associated responses to opportunities linked to trade and/or investment options for South African manufacturers in other African countries. The application of learning is focused on using a set of concrete opportunities and challenges based on the firms represented within the course. The course is completed with an interrogation of lessons from each of the presentations and those gained from the presented material.

### Learning outcomes:

At the end of the course, participants will have secured a substantially deeper theoretical and practical understanding of African trade and industrial development opportunities and challenges, and have gained access to strategic tools to assess future approaches. Participants who attend all three days of the course, and who successfully complete the assignment, will earn a TWIMS African Trade and Industrialisation certificate.

### Who should attend:

Senior manufacturing managers and executives, and public-sector executives with manufacturing portfolios. The course will be taught at a post-graduate level and so executives should preferably have a graduate- level qualification.



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## Course Framework:

Day	Key Focus Points
1	<ul style="list-style-type: none"><li>• Course introduction: Africa in context</li><li>• Why does the development of regional markets matter for African industrialisation?</li><li>• The role of government policy and associated African policy challenges</li></ul>
2	<ul style="list-style-type: none"><li>• Global, regional, and bilateral trade policies</li><li>• The African Continental Free Trade Area (AfCFTA)</li><li>• South Africa: from Industrial Policy Action Plans to Master Plans</li><li>• The experience of South African business and the rest of Africa</li><li>• Group work session (on-site preparation for day three allocated)</li></ul>
3	<ul style="list-style-type: none"><li>• Board presentations on trade and/or investment strategies for South African firms</li><li>• Learning consolidation: defining appropriate strategic responses</li></ul>

### Course facilitator:



The course is facilitated by Mbongeni Ndlovu. Mbongeni Ndlovu is the Illovo Academic Head of African Trade and Industrialisation at TWIMS. Mbongeni's specialisations include development economics, industrial policy, and African studies. As a consultant and development economist, he has 7 years of experience in policy research and analysis, monitoring and evaluation, impact assessment evaluation, and strategy development. His research has focused primarily on the automotive, clothing and footwear industries. Most recently, he has contributed to the development of a Sub-Saharan African Automotive Pact model; South Africa's Clothing, Textiles and Footwear Masterplan; and South Africa's Yellow Metals Masterplan. Mbongeni holds an MSc in African Studies and an MSc in Economics for Development both from the University of Oxford.

### Course cost:

The course costs R12,000 ex VAT per participant. This is fully inclusive of all refreshments, teas, and lunches over the course of the three days, as well as all stationery. The cost excludes accommodation.

**Venue and accommodation:** The course is run at the TWIMS campus, 74 Everton Road, Kloof. Each day starts at 09:00 and concludes at 16:30. Accommodation is available on-site at an additional cost. Visit [www.twimsafrica.com](http://www.twimsafrica.com) for further information.

### Applications:

Participation is limited to a maximum of 25 executives. Application for participation can be made online at [www.twimsafrica.com](http://www.twimsafrica.com). TWIMS reserves the right to only accept applicants who are likely to benefit from the course and who can make a full contribution to group activities.

### Covid-19 mitigation steps:

TWIMS follows strict protocols to mitigate the threat of Covid-19. We require proof of Covid-19 vaccination to participate in the course; and use an 80-seater auditorium to ensure adequate social distancing is observed. In addition, everyone on campus is temperature checked on arrival, all venues are sanitised daily, food and beverages are prepared safely and the wearing of masks is strictly enforced while on campus.



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