

How Resilient Is Your Organisation?

TWIMS Campus | 11 - 13 October 2022

Course overview:

Globally, organisations are being forced to disclose and report extensively on their triple bottom line which has given rise to the ESG (Environmental, Social and Governance) reporting frameworks. This framework is based on the ideology of organisations that prioritise sustainability being more resilient in the long term. The Sustainable Finance Executive Short Course explores the role of sustainable finance in transitioning organisations to becoming resilient operations. For this to occur, business operations and financial management at all levels of an organisation need to be reconstructed and rethought. This course adds to the sustainability discourse by examining theories around investment principles, ESG, finance metrics and shareholder return time frames. This course allows participants to engage critically with sustainable finance tools and metrics as well as green taxonomies. The purpose of the course is to create the space for executives to explore sustainable finance principles and multidisciplinary frameworks which may be relevant to their own organisations. The course will provide participants with theoretical and practical tools to allow them to critically engage with sustainable finance constructs particularly pertaining to sustainable business and investment analysis.

The objectives of the course, which will be covered over the three days will be the following:

- To understand how the current financial system operates and why it is a strategic imperative for there to be a change to enable better value to be created for organisations and society.
- To develop an appreciation of how sustainable finance contributes to the broader sustainability field through examining instruments such as ESG, green bonds, integrated reporting, and impact investing.
- To identify future risk portfolios that organisations will face and what role environmental and climate change risks will have in these portfolios.
- To understand the finance, innovation, and sustainability nexus.
- To undertake a gap analysis of current sustainability and integrated reporting frameworks and identify where the opportunities are for sustainable finance.
- To identify how the implementation of sustainable finance will alter business models and key value metrics such as cost of capital, profitability, return on investments and debt financing.

Learning outcomes:

Participants will secure a substantially deeper understanding of the sustainable finance challenge, and the use of a variety of strategic tools to proactively respond to emerging opportunities and challenges. Course participants who successfully complete the syndicate project will earn a TWIMS Sustainable Finance certificate.

Who should attend?

Senior Managers and executives, public-sector executives with manufacturing portfolios and sustainability managers. The course will be taught at a post-graduate level and so executives should preferably have a graduate-level qualification.



Course Framework:

Course	Key Focus Points
Day 1:	<p>Sustainable Finance and the transition challenge</p> <ul style="list-style-type: none">• Why does sustainability matter?• Understanding the key sustainability and resilience narratives and how they are evolving• Overview of the current global finance system and how sustainable finance proposes to be different• Understanding the role of value creation in organisations and society• Understanding the importance of time frames of measurement
Day 2:	<p>Integrated reporting - the devil in the detail</p> <ul style="list-style-type: none">• Understanding the emergence of integrated reporting and ESG• Identifying the challenges and opportunities between existing financial metrics and proposed sustainability metrics• Understanding the sustainability reporting needs of investors• Understanding the impact of reporting on organisational performance• Understanding the unique applications to the manufacturing sector
Day 3:	<p>The Sustainable Finance Toolkit</p> <ul style="list-style-type: none">• Exploring the uses of different sustainable finance products e.g. green bonds, green loans• Identifying and exploring the nexus between sustainable finance and innovation• Examining case studies of organisations using sustainable finance tools• The role of the external macro policy environment and financial actors in driving the implementation of sustainable finance

Course facilitator:



The course is facilitated by Liesel Kassier, the Metair Head of Green Manufacturing at TWIMS. Liesel has worked in the Green sector for the past 15 years. She has a Development Finance Masters (Suma Cum Laude) completed in 2019 from the Frankfurt School of Finance and Management and a BCom Honours (Economics) completed cum laude from UKZN. Liesel is currently undertaking her PhD in developing a resilience indicator for organisations by examining the resource use, value, and efficiency nexus. Prior to joining TWIMS, Liesel worked at the Council of Scientific & Industrial Research (CSIR) where she worked on a range of green projects. Liesel has also worked in provincial government as a Green Economy specialist.

Course cost:

The course costs R12,000 per participant. This is fully inclusive of all refreshments, teas, and lunches over the course of the three days, as well as stationery. The cost excludes accommodation.

Venue and accommodation:

The course is run at the TWIMS campus, 74 Everton Road, Kloof. Each day starts at 08:30 and concludes at 16:30. Accommodation is available on-site at an additional cost. Visit the TWIMS website (www.twimsafrica.com) for further details.

Applications:

Participation is limited to a maximum of 25 executives. Application for participation can be made on-line at www.twimsafrica.com. TWIMS reserves the right to accept only those applicants who are likely to benefit from the course and who can make a full contribution to group activities.

